

PRESS RELEASE

AUCKLAND PARTNERS and Sherpa Capital offer direct link to Silicon Valley

- . Cooperation with Tech-Fund offers access to the "inner circle" of the High-Tech hub.
- . European Corporate clients get early insights into trends, topics, and founders.

Frankfurt am Main / San Francisco, 20.12.2016 - AUCKLAND PARTNERS, the specialist for Interim Management and implementation-oriented transformation tasks has partnered with Sherpa Capital/Sherpa Foundry to provide its European clients access to the inner circle of the Silicon Valley. Sherpa Capital is a high-profile, San Francisco based technology venture fund with investment experience in e.g. Facebook, Uber, AirBnB, and LinkedIn. The link is realised via the Sherpa Foundry platform, with founding members such as eBay, Salesforce, Condé Nast and Dreamworks.

The AUCKLAND PARTNERS/Sherpa Foundry partnership offers early insights into innovative trends and activities of the Silicon Valley, identifies high-potential Start-ups for possible cooperation or acquisition at an early stage, and offers access to a network of top entrepreneurs and thought leaders from across Silicon Valley.

Jan Stenger, Co -Founder of AUCKLAND PARTNERS and Udo Eberlein, AUCKLAND PARTNERS San Francisco:

"Silicon Valley is a so-called cluster of innovations. The dynamics, mentality, and speed is unique. By working with the Sherpa platform we can provide a unique access to the most innovative trends, topics, as well as to high-profile founders of new companies.

Our 2015 YouGov study where 255 managers were interviewed, confirms a strong demand for innovative digital concepts.

Our partnership with Sherpa Foundry responds to this growing trend."

AUCKLAND PARTNERS is an international provider for Interim-and Transformation-Management solutions, headquartered in Germany, with offices in 5 European countries and the U.S, and projects in more than 10 countries. The company offers - on interim or permanent basis- hand-picked managers as well as entire teams for implementation-oriented transformation tasks, from operational and financial restructurings to the development of new or digital businesses.

A current research study of AUCKLAND PARTNERS shows that 58% of the managers interviewed consider Digital Transformation als a crucial topic.

Particularly for mid-sized companies going through change processes, agile responsiveness, openness, and participation in innovative networks are major success factors for digitalisation.

About AUCKLAND PARTNERS:

AUCKLAND PARTNERS offers 4000 hand-picked Senior Interim Managers on a worldwide basis to implement complex transformation tasks or to bridge management gaps on Executive level. Via their international network the company has access to further 40.000 specialists and experts.

www.aucklandpartners.com

AUCKLAND Interim GmbH & Co KG

OpernTurm | D-60306 Frankfurt | +49 69 66 77 48-358 | www.aucklandpartners.com
Geschäftsführung Volker Pruschke | Dr. Ulrich Spandau | Jan Stenger
Amtsgericht Frankfurt am Main | No. HRA 48433 | VAT Reg. No. DE 299 242 665

Frankfurt | Cologne | Munich | Vienna | Zurich | Paris | San Francisco